

Answers & Insights Marketing Research launches new website.

Answers & Insights new website offers clients enhanced access to information and resources when searching for marketing research services

Indianapolis, IN September 14, 2009 -- Answers & Insights, a full-service healthcare market research firm, announced today the launch of a new corporate web site www.answersandinsights.com. According to John Emgenbroich, Director of Marketing Communications, "This new website is part of an ongoing effort meet the needs of our clients and to improve our visibility in the healthcare community."

The site's many new technical features, including streamlined navigation, graphic design and interface, present a dramatic improvement over the old site. The fresh look and feel allows clients to easily find services, contact information for key staff, case studies, and company information. The site also provides quick links for professionals to participate in surveys or join our databases.

In the coming months, we will be introducing new site features, including news and event pages, special offers and content designed for marketing research professionals, including downloadable whitepapers that provide current perspectives on key marketing research topics.

About Answers & Insights Market Research, Inc.

Answers & Insights Market Research, Inc., headquartered in Indianapolis, Indiana, is a woman-owned, full-service global healthcare market research firm, staffed by a team of professionals providing actionable qualitative and quantitative research services. The company's mission is to deliver insights to resolve customers' issues and drive their brand's success. By offering vertically integrated services, Answers & Insights provides confidentiality, speed and cost efficiencies to the pharmaceutical, bio-tech and medical device markets. For more information, visit www.answersandinsights.com.

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